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FOR IMMEDIATE RELEASE

GOOD NEWS JUST KEEPS GETTING BETTER

Local corporation celebrates grand opening in Concord, holds International training event in Charlotte

CHARLOTTE, NC – (June 22, 2009) – In these times of economic uncertainty, it is certainly nice to hear good news – especially if the bright spot involves a local business and local jobs. One such sliver of light on the Metrolina horizon is Concord-based ACN Incorporated.

Having recently consolidated all U.S. operations to Concord, the largest direct seller of telecommunications and home services in the world will commemorate the grand opening of their new world headquarters on Thursday, June 25. Serving as the central support system for all world operations, the ACN facility spans over 17 acres with over 140,000 square feet of office space – with room for additional expansion.

And the good news just keeps getting better. The official launch of the new location is perfectly synchronized with the timing of the ACN International Training Event in Charlotte. In just a few short days (June 26-28), nearly 25,000 ACN independent representatives from across the country, including representatives from Canada, Europe and Asia Pacific, will arrive in the Queen City to attend the training event. With sessions taking place at both Time Warner Cable Arena and Bojangles' Coliseum, attendees will hear ACN Co-Founders and top sales producers present information about new product announcements, training and sales techniques, new training tools and leadership skills.

In addition, this weekend will provide a marvelous occasion for ACN Independent Representatives to take a look at their personal behind-the-scenes business support center in Concord, while already in the local area.

Guest speaker will be multi-billionaire Donald J. Trump, as he has personally endorsed ACN since 2006. A natural progression of this relationship was the ACN appearance in March on the primetime reality show, *The Celebrity Apprentice 2*.

ACN President Greg Provenzano explains, "This weekend marks an important chapter in the ACN history books. Not only is Charlotte host to ACN's largest International Training Event in our history, but it's also just minutes away from our brand new, state-of-the-art world headquarters in Concord, North Carolina."

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Good News, cont.

And at the same time, ACN is investing in the local economy and the City of Charlotte is reaping the benefits. Due to the high number of attendees, over 6,000 hotel rooms are booked for the conference. Restaurants will be packed and attractions will see a higher volume of visitors. "We simply couldn't have picked a better area to call home, or a better venue to host our independent representatives" continues Provenzano, "for what promises to be a record-breaking weekend of training, motivation and networking."

Mike Butts, Executive Director of Visit Charlotte adds, "This is a major conference that will have a major impact on our city. The fact that ACN chose their hometown as the destination for their annual conference shows their dedication to and investment in our community. We're excited to show them why Charlotte is a top-notch destination for conventions and leisure travel, and hope many attendees come back with friends and family to enjoy the countless amenities and attractions Charlotte has to offer."

Uniting together in 1993, the entrepreneurial team of Greg Provenzano, Robert Stevanovski, Mike Cupisz and Tony Cupisz launched a single-product enterprise that would quickly become the largest direct seller of telecommunications and home services in the world. Today ACN provides customers with a full-scale Product Portfolio including IRIS 3000 Video Phone, Digital Phone Service, Wireless, Local/Long Distance and Internet, Home Security and Satellite TV. ACN operates in 20 countries with offices throughout North America, Europe and Asia Pacific. For more information, visit www.myacn.com.

Visit Charlotte, a division of the Charlotte Regional Visitors Authority, has promoted the Charlotte region for over 25 years as a destination for tourists, a host city for meetings and conventions and a site for sporting events. It employs a staff of approximately 40 that includes satellite sales offices in Chicago and Washington, DC. For more information, visit www.charlottesgotalot.com.

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