

ACN GOES PRIME-TIME WITH APPEARANCE ON DONALD TRUMP'S CELEBRITY APPRENTICE!

*World's Largest Direct Seller of Telecommunications and Video
Phone Distributor to be Featured on Prime-Time NBC Reality Show*

Concord, NC (February 25, 2009) ACN, the world's largest direct selling telecommunications company, will be featured on an episode of The Celebrity Apprentice, later this season. The Celebrity Apprentice premiere episode is March 1 and will be aired on Sundays, at 9/8c on NBC.

"I've come to know Greg, Robert, Tony and Mike, the Co-Founders of ACN, very well. They have built a terrific company and their new ACN Video Phone is amazing. I simply can't imagine anyone using this video phone and not loving it. I can't wait to see how our Celebrity Apprentice Teams launch it to the world!" stated Donald J. Trump.

The ACN Video Phone will be featured in an episode in which celebrity contestants are tasked with developing a launch event to showcase the new technology. The ACN Video Phone can truly change the way people communicate by allowing them to see the person they are talking to, not just hear their voice on the line; therefore celebrity contestants will be judged on how much energy, excitement and emotional appeal they convey in their unveiling.

"The Celebrity Apprentice is an opportunity for ACN like none other. We are excited about having the celebrities unveil our ACN Video Phone to the world. This is a break-through technology that will literally revolutionize the way we communicate and will be in millions of homes in the near future," said ACN President and Co-Founder, Greg Provenzano.

ACN has been in business nearly two decades and operates in 20 countries on three continents. The company offers everyday services including local and long distance calling, Internet and wireless services, satellite TV and home security. In addition, ACN offers digital phone service with video phones - the very latest in communications technology that is simple to use and requires a high speed broadband connection. Seeing is believing - see for yourself on www.myacn.com.

Since 2006, ACN has been endorsed by multi-billionaire and Apprentice executive producer, Donald J. Trump. He has gone on to speak at several ACN International Training Events at which he has praised the company's founders, business model and video phone. A natural progression of this relationship is ACN's appearance on the prime-time reality show.

For more information on ACN, the revolutionary video phone and digital phone service, which can replace traditional phone service, visit www.myacn.com.

ABOUT ACN, INC.

Founded in 1993, ACN has become one of the fastest growing companies in the world by providing customers with leading edge services such as digital phone service and video phones as well as providing a better alternative for services they need and use everyday like local and long distance calling, wireless and the Internet, satellite TV and home security. ACN operates in 20 countries with offices throughout North America, Europe and Asia Pacific.

MEDIA INQUIRIES:

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ABOUT "THE CELEBRITY APPRENTICE"

"The Apprentice" is produced by Mark Burnett Productions in association with Trump Productions LLC. Mark Burnett, Donald Trump, Page Feldman and Eden Gaha are executive producers.

ABOUT MARK BURNETT PRODUCTIONS

Mark Burnett Productions is a leading production company for primetime television, cable and the internet, and has produced over 1,100 hours of television programming which regularly airs in over 70 countries around the world. Mark Burnett (President of MBP) revolutionized television with hits such as Survivor (CBS), The Apprentice (NBC), The Contender (ESPN), Rock Star (CBS), the Steven Spielberg co-production On The Lot (FOX), the smash hit Are You Smarter Than a 5th Grader? (FOX), which is currently being produced in 52 countries and the daytime syndicated hit Martha (currently in its 4th season). In the summers of 2007 and 2008, MBP entered the world of Award Shows, when Mark Burnett served as executive producer for the MTV Movie Awards. In October of 2007, MBP opened Mark Burnett Productions Asia; a joint venture with Genting International to both create new content for and adapt established formats in the Asian market. Since 2001, MBP has garnered a total of 51 Emmy nominations with 5 wins, and has won 4 People's Choice Awards. Mark Burnett has been named one of the most influential people in the world by TIME magazine and named TV Guide's most valuable player. He has won both BRANDWEEK'S Marketer of the Year Award and the prestigious ROSE D'OR FRAPA Format Award. In 2007, Mark Burnett was inducted into the Broadcasting and Cable Hall of Fame. In 2008, Mark was honored with the announcement that he is to receive a star on the Hollywood walk of fame. This year will continue with new shows for MBP, including Toughest Cowboy (SPIKE), Star Maker (MTV), Wedding Day (TNT), Bully Beatdown (MTV), How'd You Get So Rich? (TV Land), Expedition (History Channel), pilots with FOX, ABC and CBS as well as Survivor 18, Contender 4, Martha syndicated 4, Are You Smarter Than a 5th Grader 3 and Apprentice 8.